



### The ARENA Process & Data Analytics

ARENA is a process unique to ITA, used to find focused data analytics solutions.



### Analysis & Planning

Detailed analyses at all organizational levels across a variety of subjects to provide unique strategic, operational and tactical planning capabilities. Comprehensive analyses are performed to ensure capabilities are accurately reflected in the design of supporting planning efforts.



### Training & Exercises

Service-specific and joint level training and exercise support to commanders and their tactical and operational-level commands including national mission forces, geographic and combatant commands, and other government agencies.



### Ship Maintenance & Repair

Various programmatic and technical support in ship maintenance, repair and modernization to achieve desired operational readiness levels.



### Cyber & Global Communications

Full spectrum mission support, including: operations, systems requirements, network engineering and the analysis of complex security issues to identify solutions or alternatives for implementation. ITA also uses advanced scientific and engineering principles towards the advancement of cyber operational capabilities.



### Logistics & Acquisition

Ability to develop strategies and supporting material to guide customers through the engineering process including program management support across all phases of military acquisition.



### Machine Learning

Expert knowledge designing software applications to form predictive and prescriptive relationships across diverse data sets.



### Data Visualization

ITA Data Analysts are skilled at identifying patterns, using industry leading techniques and tools to understand complex data sets and ideas



### Intelligence

Research, global intelligence, analysis, training, exercise, and logistics support to operations specializing in international affairs

## Business Units

### Data Solutions

The ITA Data Solutions (ITADS) team, headquarter in the ITA Data Analytics Center (ITADAC) located in Newport News, Virginia, provides statistics/machine learning and software engineering to deliver customers value-added and focused data analytics solutions.

### Global Security

The ITA Global Security (ITAGS) team provides a comprehensive portfolio of capabilities across the operations and engineering spectrum of professional services and products sought by government customers. Our focus on global security includes diverse expertise and experience, with a proven track record of excellent performance that balances the needs of our customers and their missions, our partners, and our people.

## Our Mission

ITA International is a global service provider leveraging subject matter expertise, data analytics and technology to ensure mission success for customers, "In The Arena."

With over 15 years of experience, ITA provides exceptional mission analysis, operational planning, data analytics and customized training solutions to both government and commercial clients worldwide.

ITA is made up of over 300 dedicated "ITAers" who operate in 27 States and 5 countries, to ensure customers meet objectives, no matter the time, place or mission.

ITA is focused on improving the lives of all people by operationalizing data to ensure a secure, stable and sustainable world.



## ITA ARENA Process



**The ARENA Process, unique to ITA, combines deep domain and subject matter expertise with industry best practices and analytic tools to provide a holistic solution tailored to the needs of customers.**

## Contract Vehicles

- GSA Multiple Award Schedule
- GSA All of Government Single Award SBIR IDIQ
- OASIS Unrestricted Pool 1 & Pool 3
- Seaport Next Generation
- NAVAIR SBIR BOA

## Contact Us

**Katelyn Melo Byrd**  
Chief of Growth  
kmbryd@ita-intl.com  
(757) 303-1500

**Meredith Melo**  
SBIR  
Program Manager  
mmelo@ita-intl.com  
(757) 812-2912

**Lauren Campbell**  
Vice President, Contracts  
lcampbell@ita-intl.com  
(757) 675-7277

WWW.ITA-INTL.COM  
700 Tech Center Parkway  
Suite 2022  
Newport News, VA 23606

